



# Engaging Campus Men Toolkit

*Developed by Futures Without Violence, Latinos United for Peace and Equity, and Aid to Victims of Domestic Abuse Inc., this toolkit draws on lessons & collaboration following five years of lessons & work with 300+ campuses*

## WHAT

**This toolkit identifies the concepts, skills, and tools needed to build a leadership pipeline for campus men to advocate against violence and for gender equity.**

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## WHY

**Our world needs more men to be agents of positive change.**

*The burden of advocating for communities to be free from violence has been carried by women, trans, and non-binary people for too long.*

*We must shift the difficult reality that all men play a role in enabling violence to one that incites the opportunity all men have to stop it.*

*We must connect how the rigid gender roles contribute to relationship abuse and gender inequity also hurt men.*

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## WHO

**This toolkit is intended for those who coordinate efforts across college campuses that promote healthy, safe cultures free from gender-based violence.**

# The Toolkit includes four sections that build, sequentially:

- 1 **Gender Concepts** ..... What's masculinity got to do with it?
- 2 **Planning & Best Practices** ..... I know engaging men is important. Where do I start?
- 3 **Initiative Growth** ..... How do we sustain and grow our men's engagement efforts?
- 4 **Workshop Toolbox** ..... What resources can we use to build our programming?

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**For more resources, opportunities to connect with other campuses, and training:**



**VISIT OUR WEBSITE**

**EMAIL US**

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