



# Engaging Campus Men Toolkit

*Developed by Futures Without Violence, Latinos United for Peace and Equity, and Aid to Victims of Domestic Abuse Inc., and in partnership with the Office on Violence Against Women, this toolkit draws on lessons & collaboration following five years of lessons & work with 300+ campuses.*

## WHAT

**This toolkit identifies the concepts, skills, and tools needed to build a leadership pipeline for campus men to advocate against violence and for gender equity.**

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## WHY

**Our world needs more men to be agents of positive change.**

*The burden of advocating for communities to be free from violence has been carried by women, trans, and non-binary people for too long.*

*We must shift the difficult reality that all men play a role in enabling violence to one that incites the opportunity all men have to stop it.*

*We must connect how the rigid gender roles contribute to relationship abuse and gender inequity also hurt men.*

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## WHO

**This toolkit is intended for those who coordinate efforts across college campuses that promote healthy, safe cultures free from gender-based violence.**

# The Toolkit includes four sections that build, sequentially:

- 1 **Gender Concepts** ..... What's masculinity got to do with it?
- 2 **Planning & Best Practices** ..... I know engaging men is important. Where do I start?
- 3 **Initiative Growth** ..... How do we sustain and grow our men's engagement efforts?
- 4 **Workshop Toolbox** ..... What resources can we use to build our programming?

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**For more resources, opportunities to connect with other campuses, and training:**



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**EMAIL US**

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